

UK's Fourth Wall Creative wins International Pitch

THE 2015 MIPJunior International Pitch has been won by The Boy Who Switched Off The

Sun, a cautionary tale about the dangers of interfering with nature, produced by British company Fourth Wall Creative.

Pitched by Joe Moroney, managing director of Fourth Wall, the 3D film beat off stiff competition from four other pitches shortlisted from over 100 submissions.

The award was made by head of the jury Mohamad Yehya, general manager of Majid Entertainment (UAE), which sponsored the MIPJunior International Pitch for the first time this year.

And evidently this was a happy partnership: Yehya announced this weekend that Majid has agreed to extend its sponsorship for the next three years.

Formed nearly 40 years ago to publish the eponymous comic



MIPJunior International Pitch winner Joe Moroney of Fourth Wall

book Majid, and now a subsidiary of Abu Dhabi Media Company, the group launched its first kids' TV channel last week. Sponsoring the awards is intended to send a clear message to the kids' community about its priorities. "We'll support new ideas and creative concepts," said Yehya. "Keep up the good work. We are here to help."



The presentation of the MIPJunior International Pitch 2015



Producers and partners celebrate the world premiere of action comedy series Zorro The Chronicles (26 x 22 mins). This new adaptation of the tales of the masked hero and the quest for justice is produced in high-definition CGI by Cyber Group Studios, in association with Zorro Productions, in collaboration with Blue Spirit Studios, and with the participation of France Televisions and Rai

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