

Broadcast Awards



OUTSTANDING KIDS'
BROADCAST INITIATIVE

Majid Entertainment

Majid Entertainment Channel launched last year and is one of the top three channels for children and young adults in the region. Its Facebook page has 2.1m followers while Instagram has 65,000 and Twitter 24,300. Its app has more than 700,000 downloads in seven months and four of its game apps have reached more than 500,000 downloads. Mohamed Yehya (r), GM at Majid Entertainment receives the award from Laith Alani (l), Regional Sales Manager at Arabsat.