

2016 MIPJUNIOR INTERNATIONAL PITCH

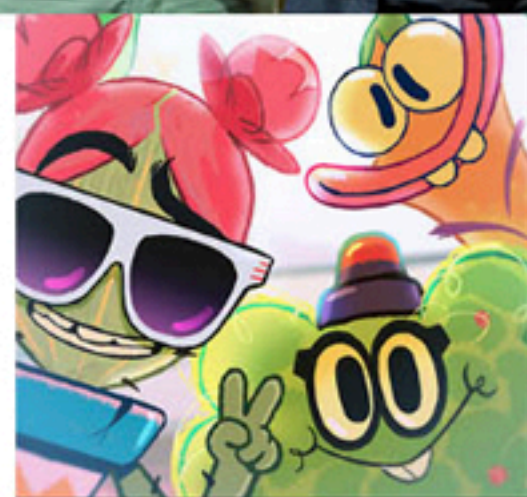
Backed for the second year in a row by Majid Entertainment, The MIPJunior International Pitch is open to all creators and producers seeking for financing for their projects in development.

2016 Winner: "Meaning Of", LUVA, Brazil



BELLBOY LUKE

Company: Anyzac
Country: South Korea



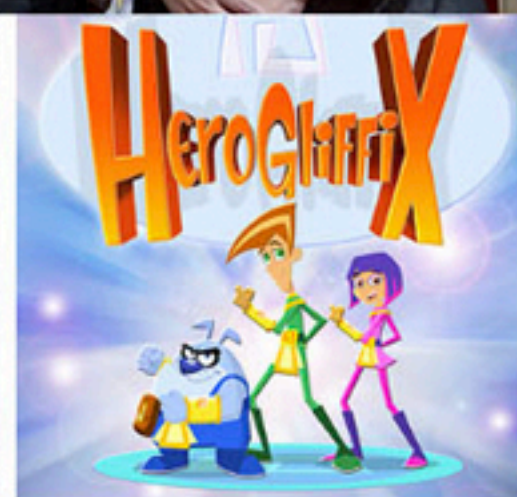
BITKIZ

Company: Dandelooo
Country: France



CHARLOTTE AND FROGSON

Company: Masterfilm Studio
Country: Russia



HEROGLIFFIX

Company: CHF Entertainment
Country: UK



THE MEANING OF

Company: LUVA
Country: Brazil



ماجد للترفيه
Majid Entertainment

ABOUT MAJID ENTERTAINMENT

Majid Entertainment, a subsidiary of Abu Dhabi Media Company, is one of the fastest growing multi-platform media and entertainment organizations in the Middle East created to provide both cultural and edutainment content for children. Following last year's successful line up of finalists, Majid Entertainment is looking for new talent and partners from around the world.

The MIPJunior International Pitch

SUPPORTED for the second year in a row by Majid Entertainment, The MIPJunior International Pitch is open to all creators and producers looking for financing their projects in development. The competition is designed to highlight new kids TV properties with the greatest potential. The call for entries was in July and finalists are announced two weeks before MIPJunior. They then make their pitch in the Conference Room at the Martinez hotel on Saturday, October 15 at 14.30.

Majid Entertainment, a subsidiary of the Abu Dhabi

Media Company, is a multi-platform media and entertainment organisation created to provide both cultural and edutainment content for children. The MIPJunior International Pitch is part of the company's ongoing search for new talent and partners from around the world, according to the company's managing director Mohamad Yehya.

Last year's MIPJunior International Pitch winner was The Boy Who Switched Off The Sun presented at MIPJunior by Joe Moroney, managing director of the UK's Fourth Wall Creative.



Mohamad Yehya (right) with 2015 MIPJunior Pitch winner Joe Moroney